

2020/21 SEASON SPONSORS

BENEFITS AND PERKS



**ACADEMY
AWARD
\$10,000**



**GOLDEN
GLOBE
\$6,000**



**CRITICS
CHOICE
\$3,000**



**PALM
D'OR
\$1,500**



**PEOPLES
CHOICE
A LA CARTE**

	ACADEMY AWARD \$10,000	GOLDEN GLOBE \$6,000	CRITICS CHOICE \$3,000	PALM D'OR \$1,500	PEOPLES CHOICE A LA CARTE
MOVIE VOUCHERS	40	30	20	10	\$7/EACH
BEVERAGE/CONCESSIONS CREDITS	40	30	20	10	\$5/EACH
SHARED WEEKLY WITH 6,000+ EMAIL RECIPIENTS	★	★	★	★	
SHARED ONSCREEN BEFORE MOVIES & EVENTS	★	★	★	★	
SHARED ON DIGITAL AND PRINT SIGNAGE	★	★	★		
REGULAR SOCIAL MEDIA RECOGNITION	★	★	★		
LOGO & LINK TO WEBSITE ON FAIRFIELDACC.COM	★	★			
FEATURED IN REGULAR MEDIA RELEASES	★	★			
STILL AD BEFORE ALL MOVIE SHOWINGS	★	★			\$75/SHOWING
EXCLUSIVE BOGO TICKET CODE FOR EMPLOYEES	★				
FEATURED IN PRESEASON BULK MAILING	★				
15-SECOND VIDEO BEFORE MOVIE SHOWING (3X)	★				\$100/SHOWING
30-SECOND VIDEO BEFORE MOVIE SHOWING					\$165/SHOWING
LOGO ON POPCORN BAGS					\$500